

DESEAN JACKSON INVITED TO PLAY IN 2005 ALL-AMERICAN BASEBALL GAME PRESENTED BY PLAYSTATION

NATIONAL ALL-STAR GAME ZEROES IN ON THE TOP ATHLETE IN THE COUNTRY

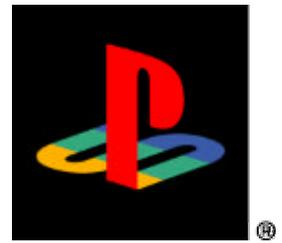
LONG BEACH, Calif. (May 11, 2005) --- Long Beach Poly senior **DeSean Jackson** was named to the 2005 All-American Baseball Game presented by PlayStation. Jackson joins the ranks of the country's top 36 high school baseball players competing in the national All-American Baseball Game on Monday, June 13, 2005 at Isotopes Park in Albuquerque, New Mexico. This classic East vs. West match-up, produced by NJ-based SportsLink Inc., will be televised on Fox Sports Net at 7:00 p.m. (MST).

"Sony Computer Entertainment America is committed to high school baseball and all of its great athletes, coaches, and fans. The All-American Baseball Game provides a tremendous platform for the nation's rising stars, and we are proud to have the opportunity to present the game to baseball fans across the country," said Sharon Shapiro, senior director, promotions and sports product marketing, Sony Computer Entertainment America.

Dana Lehner, Baseball Game Director for SportsLink added, "We recognize the value of putting individual talents toward achieving team goals, and DeSean's talents make him a strong addition to the All-American team. This game will highlight his skills before a national audience. We're pleased to provide this opportunity to him and to all of the All-Americans."

5/11/2005

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HENRY SANCHEZ INVITED TO PLAY IN 2005 ALL-AMERICAN BASEBALL GAME PRESENTED BY PLAYSTATION

ALL-STAR GAME ZEROES IN ON THE TOP POWER HITTER IN THE COUNTRY

SAN DIEGO (May 9, 2005) --- Mission Bay senior **Henry Sanchez** was named to the 2005 All-American Baseball Game presented by PlayStation. Sanchez joins the ranks of the country's top 36 high school baseball players competing in the national All-American Baseball Game on Monday, June 13, 2005 at Isotopes Park in Albuquerque, New Mexico. This classic East vs. West match-up, produced by NJ-based SportsLink Inc., will be televised on Fox Sports Net at 7:00 p.m. (MST).

"Sony Computer Entertainment America is committed to high school baseball and all of its great athletes, coaches, and fans. The All-American Baseball Game provides a tremendous platform for the nation's rising stars, and we are proud to have the opportunity to present the game to baseball fans across the country," said Sharon Shapiro, senior director, promotions and sports product marketing, Sony Computer Entertainment America.

Dana Lehner, Baseball Game Director for SportsLink added, "We recognize the value of putting individual talents toward achieving team goals, and Henry's talents make him a strong addition to the All-American team. This game will highlight his skills before a national audience. We're pleased to provide this opportunity to him and to all of the All-Americans."

Sanchez, a San Diego State signee, is a standout first baseman for Mission Bay High School and was one of 75 players nominated nationally and one of 36 selected to participate by the AABG Selection Team.

"Henry can be as good as he wants to be. He's been called the best prospect in California, the best prospect at first base and he's received numerous accolades. We just see him as a must-have for our West roster. Probably the top power hitting prospect in the country, Henry has a fast bat, good recognition and hits the ball really hard. He could really do a lot of damage at 5,000 feet during this year's All-American Baseball Game in Albuquerque," Lehner said.

The All-American Baseball Game Presented by PlayStation has produced two memorable contests that featured several Major League Baseball 1st round draft picks. All-American Baseball Game Alumni are represented in many of Major League Baseball's Organizations as well as in college baseball's top programs. The All-American Baseball Game has already seen the top picks play for teams like the New York Yankees, New York Mets, Los Angeles Dodgers, Kansas City Royals, Texas Rangers, San Francisco Giants, and Seattle Mariners.

Sportslink is also excited to announce the **Quickswing Challenge**. The Quickswing (www.quickswing.com) is a hitting training aid that's endorsed by **Paul Molitor** (Hall of Famer). **Joe Mauer** of the Minnesota Twins used the Quickswing while growing up to develop one of the best swings in professional baseball. The **Quickswing Challenge** is a contest that involves hitting line drives into a target and will be held at each All-American's high school. Selected winners will compete at all expense paid trip to the All-American Baseball Game.

SportsLink, Inc., based in Hackettstown, NJ, founded and produces the U.S. Army All-American Bowl on NBC and the All-American Baseball Game presented by PlayStation on Fox Sports Net. SportsLink, Inc. is a sports marketing company that specializes in managing and producing event properties and creating targeted sponsorship opportunities for companies looking for effective marketing. For additional information about the All-American Baseball Game or U.S. Army All-American Bowl visit allamericangames.com.

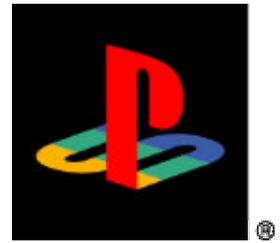
Sony Computer Entertainment America Inc. continues to redefine the entertainment lifestyle with its PlayStation® and PS one™ game console, the PlayStation®2 computer entertainment system and the PSP™ (PlayStation® Portable) handheld entertainment system. The PlayStation 2 computer entertainment system is set to revolutionize the home entertainment market, offering the most compelling interactive content and the capability to be used as a network terminal in the coming broadband era. PSP is a new portable entertainment system that allows users to enjoy 3D games, with high-quality full-motion video, and high-fidelity stereo audio.

Recognized as the undisputed industry leader, Sony Computer Entertainment America Inc. markets the PlayStation family of products and develops, publishes, markets and distributes software for the PS one game console, the PlayStation 2 computer entertainment system and the PSP handheld entertainment system for the North American market. Based in Foster City, Calif. Sony Computer Entertainment America Inc. serves as headquarters for all North American operations and is a wholly owned subsidiary of Sony Computer Entertainment Inc.

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JUSTIN SELLERS INVITED TO PLAY IN 2005 ALL-AMERICAN BASEBALL GAME PRESENTED BY PLAYSTATION

ALL-STAR GAME ZEROES IN ON ONE OF THE TOP PROSPECTS IN THE COUNTRY

HUNTINGTON BEACH, Calif. (May 11, 2005) --- Marina senior **Justin Sellers** was named to the 2005 All-American Baseball Game presented by PlayStation. Sellers joins the ranks of the country's top 36 high school baseball players competing in the national All-American Baseball Game on Monday, June 13, 2005 at Isotopes Park in Albuquerque, New Mexico. This classic East vs. West match-up, produced by NJ-based SportsLink Inc., will be televised on Fox Sports Net at 7:00 p.m. (MST).

"Sony Computer Entertainment America is committed to high school baseball and all of its great athletes, coaches, and fans. The All-American Baseball Game provides a tremendous platform for the nation's rising stars, and we are proud to have the opportunity to present the game to baseball fans across the country," said Sharon Shapiro, senior director, promotions and sports product marketing, Sony Computer Entertainment America.

Dana Lehner, Baseball Game Director for SportsLink added, "We recognize the value of putting individual talents toward achieving team goals, and Justin's talents make him a strong addition to the All-American team. This game will highlight his skills before a national audience. We're pleased to provide this opportunity to him and to all of the All-Americans."

Sellers, a Cal-State Fullerton signee, is a standout shortstop for Marina High School and was one of 75 players nominated nationally and one of 36 selected to participate by the AABG Selection Team.

"A 'ball of energy' is what Justin has been described as many times before and we can't wait to see it for ourselves in this year's game. A solid glove, good range and a strong arm will be on display for TV viewers and he'll fit right into the West roster at this year's game," Lehner said.

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Sportslink is also excited to announce the **Quickswing Challenge**. The Quickswing (www.quickswing.com) is a hitting training aid that's endorsed by **Paul Molitor** (Hall of Famer). **Joe Mauer** of the Minnesota Twins used the Quickswing while growing up to develop one of the best swings in professional baseball. The **Quickswing Challenge** is a contest that involves hitting line drives into a target and will be held at each All-American's high school. Selected winners will compete at all expense paid trip to the All-American Baseball Game.

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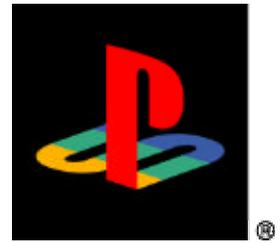
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TREVOR BELL INVITED TO PLAY IN 2005 ALL-AMERICAN BASEBALL GAME PRESENTED BY PLAYSTATION ALL-STAR GAME ZEROES IN ON ONE OF THE TOP PROSPECTS IN THE COUNTRY

SHADOW HILLS, Calif. (May 11, 2005) --- Crescenta Valley senior **Trevor Bell** was named to the 2005 All-American Baseball Game presented by PlayStation. Bell joins the ranks of the country's top 36 high school baseball players competing in the national All-American Baseball Game on Monday, June 13, 2005 at Isotopes Park in Albuquerque, New Mexico. This classic East vs. West match-up, produced by NJ-based SportsLink Inc., will be televised on Fox Sports Net at 7:00 p.m. (MST).

"Sony Computer Entertainment America is committed to high school baseball and all of its great athletes, coaches, and fans. The All-American Baseball Game provides a tremendous platform for the nation's rising stars, and we are proud to have the opportunity to present the game to baseball fans across the country," said Sharon Shapiro, senior director, promotions and sports product marketing, Sony Computer Entertainment America.

Dana Lehner, Baseball Game Director for SportsLink added, "We recognize the value of putting individual talents toward achieving team goals, and Trevor's talents make him a strong addition to the All-American team. This game will highlight his skills before a national audience. We're pleased to provide this opportunity to him and to all of the All-Americans."

Bell is a standout pitcher and outfielder for La Crescenta High School and was one of 75 players nominated nationally and one of 36 selected to participate by the AABG Selection Team.

"We stocked the East outfield with athletes, so we might as well do the same for the West right? That's why we tracked down Trevor, because he really fits the bill for us there. A strong outfielder with great tools, athleticism and power, his above average speed works as a tremendous asset in the outfield allowing him to track down almost everything. Trevor has lots of upside, good athleticism and will fit in perfect on our West squad," Lehner said.

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Jackson, a California football signee, is a standout outfielder for Long Beach Poly and was one of 75 players nominated nationally and one of 36 selected to participate by the AABG Selection Team.

"DeSean has been identified as the top athlete in the country while roaming the outfield for Long Beach Poly and after winning the Most Valuable Player as a wide receiver at this year's U.S. Army All-American Bowl. DeSean will become the first student-athlete to ever participate in both the U.S. Army All-American Bowl and the All-American Baseball Game. Now the question is, can he also be the first to be named the Most Valuable Player of both," Lehner said.

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